



Lend a Hand

Date: June 11, 2004
To: Assistant Governors, District Leadership Team, Presidents, Secretaries, ICO's
District Committee Chairs, PDGs, District Rotarians
From: Nick Mascitelli, District Governor
Subject: Weekly District Update



Lend a Hand June is Rotary Fellowships Month

Important Dates

June 19, Transitional Cabinet Meeting
June 30, Ambassadorial Scholar Applications due
July 31, Ambassadorial Scholar Interviews

Transitional Cabinet Meeting

Next weekend is the cabinet meeting where this year's and next year's cabinets meet together to transition into our next Rotary year. The meeting is open to all Rotarians and is an excellent opportunity to hear and learn what we have accomplished this year and the plans for next year. I urge all new members to attend this meeting. It will be held in Salida at the Salida Firehouse and begin at 8:30 am.

Ambassadorial Scholarships

Now is the time to be following up on the Ambassadorial Scholarship candidates to make sure their applications are sent in by June 30, 2004. Interviews and selection of the candidates is set for July 31, 2004. Please contact those individuals who have expressed interest in the program or those who you know who might be a candidate. This is a scholarship for postgraduate work in a university outside of the United States. These scholarships can be up to \$25,000 for one year of study.

Rotary's Centennial

Frequently, Rotarians ask what they should be doing in their Club, District and as individuals to help promote the 100th Anniversary of Rotary International. The official launching of Centennial activities will be on February 23, 2005, and will continue through Rotary's Centennial Convention in Chicago from June 18 to 23, 2005. Past Rotary International President, Cliff Dochterman has written a series of 12 steps that may provide guidance for Rotarians who wish to become involved in promoting this once-in-a-lifetime Rotary event. The following are steps 7,8 and 9 the last three will be included in the next issue of Friday Facts.

7- Centennial History Book

A beautiful 354-page book has been written and published by Rotarian David C. Forward called, "A Century of Service- The Story of Rotary International." This colorful historical publication is now on sale for \$25.00. Many Rotarians will want to secure a personal copy of the book, as well as additional copies to place in local libraries. The story of Rotary would also make a nice gift to college, university and high school libraries, as well as guest speakers and Rotary friends. Each club should anticipate where the Centennial History Book should be donated.

8- Centennial Club Activities

Many clubs are setting aside one meeting per month, beginning in July, 2004, to feature the Centennial at one Rotary Club meeting each month. Twelve power-point presentations are under production, on different historical features and programs of Rotary. They may be downloaded from the Rotary website. Monthly historical features will cover such topics as Rotary and Youth activities, Community Service; The Rotary Foundation: The Past Presidents of Rotary; Polio Eradication and Rotary etc. Clubs and districts will also be planning birthday celebration banquets during February 2005.

Many clubs are scheduling a short "historical moment" at each club meeting to recall special events in Rotary's first 100 years.

Rotary District 5220 "Friday Facts"

9- Centennial Public Image Activities –

The 100th birthday of Rotary International is the greatest opportunity Rotary has ever had to tell the community and the world what Rotary is and what Rotary does. Rotarians should plan now to take advantage of every local media opportunity.

Many clubs are seeking support from billboard companies for free or reduced costs to place attractive centennial billboards and large posters, which tell of a century of service to the world. Some clubs are planning special sections of newspapers and television productions to commemorate Rotary in the community. A documentary video has been commissioned and is being prepared for showing on U. S. Public Broadcasting stations, and later become available and translated for worldwide distribution. Rotary International is preparing materials for public service announcements on radio and television, which clubs may use locally. Some states are seeking Rotary commemorative license plates, which promote the Rotary identity along the highways. Many clubs are appointing public relations teams to promote the Centennial

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Terri Amerio-Bell, GSE Committee Chair asked that we share this note from her counterpart in Brazil's District 4720 to let all of you know that GSE is appreciated on the other end. It was sent to our team upon their arrival back in District 5220.

Dear friends,

I suppose that you arrived safe in their homes. After almost 30 adventure days in Amazônia, you must be exciting to tell all the experiences lived in their trip.

As a chairman of GSE Program in our District, I send our congratulations for all the Team for the friendship demonstrated in our country.

Each one of you are a special people.

We apologize to the mistakes happened in some moments. We tried doing the best for you.

The District 5220 did the best choice when selected all of you to represent it in this GSE Program.

The District Governor Nick Mascitelli and the Chair Terri Amerio-Bell sent to us a great GSE Team.

We wish that we can be together in other time, who knows in your country?

We remain with the open arms to receive all of you in the future.

I wish too that you continue to learn portuguese.

Best regards for all.

Your friend in Rotary

Fernando Quintella
GSE Committee - Chairman
District 4720

Nick Mascitelli
District Governor