

**ACTION PLANNING TOOL FOR CLUBS**

Club name	Who is the lead?	Who do we need buy-in from?	Who needs regular updates?
<p><b>Describe-</b></p> <ul style="list-style-type: none"> <li>• Concept</li> <li>• Idea</li> <li>• Project</li> <li>• Event</li> <li>• Challenge</li> </ul>	<p><b>How will you to include Rotary Brand focus/solution:</b></p> <ul style="list-style-type: none"> <li>• Clear Rotary club identification</li> <li>• Build pride for members</li> <li>• Inform the public &amp; community about the project/event</li> <li>• Inform public &amp; community about the club</li> </ul>	<p><b>How will you include Membership focus/solution:</b></p> <ul style="list-style-type: none"> <li>• Attracting prospective members</li> <li>• Engaging current members</li> <li>• Build connections &amp; friendships</li> </ul>	<p><b>How will you include Foundation focus/solution:</b></p> <ul style="list-style-type: none"> <li>• Participation in projects</li> <li>• Share impact</li> <li>• Giving</li> <li>• Recognition</li> <li>• Celebration</li> <li>• Attract future partners &amp; donors</li> </ul>

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