

# 2020-2021 CITATION GOALS AND INSTRUCTIONS FOR ROTARACT CLUBS



The Rotary Citation for Rotaract clubs recognizes clubs that support our Action Plan by completing activities that help increase our impact, expand our reach, enhance participant engagement, and increase our ability to adapt.

Beginning in 2020-21, you can select at least 12 of the 22 goals listed below. This flexibility allows you to choose the goals that are the most relevant and attainable. You have the entire Rotary year to achieve your goals for your club to receive the citation.

Use this PDF as a worksheet to set your goals, track your progress, and refer to when completing your [nomination form](#). To achieve the citation:

- Review the 22 goal details.
- Select at least 12 goals to achieve.
- Indicate the goals you plan to achieve and set a target, if appropriate, in the SET YOUR GOAL column.
- When your club has met a goal, indicate that in the GOAL ACHIEVED column.
- Refer to this worksheet throughout the year to ensure that your club is on track to meet its goals.
- Your sponsor Rotary club or Rotaract club president must submit your [nomination form](#) before 15 August. Refer to this worksheet to complete the form.

*To be eligible for the Rotary Citation, Rotaract clubs need to be certified by Rotary International and endorsed by the district governor before 1 July.*

CITATION CATEGORY	GOAL DETAIL	SET YOUR GOAL	GOAL ACHIEVED
Club membership	How many total members does your club want by the end of the Rotary year?		
Service participation	How many members will participate in club service activities during the Rotary year?		
Rotary Action Group participation	How many club members will be members of at least one Rotary Action Group during the Rotary year?		
Leadership development participation	How many leadership or professional development programs will your club organize to enhance members' skills?		
District conference attendance	How many members will attend your district conference?		
Rotary Fellowship participation	How many club members will be members of a Rotary Fellowship during the Rotary year?		
District training participation	How many of your club members attend a district training?		
Learning Center engagement	How many club members will access the Learning Center and how many courses will they complete?		
Annual Fund contributions	Will your club contribute to Rotary's Annual Fund, and will these contributions meet the requirements for the Rotaract Giving Certificate?		
PolioPlus Fund events	During the Rotary year, how many events will your club hold to raise funds for or increase awareness of Rotary's work to eradicate polio?		
Service projects	Will your club partner with your sponsor club on a significant local or international service project in one of Rotary's six areas of focus?		
Rotaract clubs	How many Rotaract clubs will your club sponsor during the Rotary year?		
Interact clubs	How many Interact clubs will your club co-sponsor during the Rotary year?		
RYLA participation	How many of your club members will be involved in planning or participating in the Rotary Youth Leadership Awards?		
Programs for young leaders	Will your club host a meeting that introduces members to Rotary programs, including RYLA and New Generations Service Exchange?		
Strategic plan	Does your club have an up-to-date strategic plan?		
Online presence	Does your club's online presence accurately reflect its current activities?		

Update website and social media	During the Rotary year, how many times per month will your club's website or social media accounts be updated?		
Social activities	How many social activities will your club hold outside of regular meetings during the Rotary year?		
Media stories about club projects	Did your club promote an event or activity that it held during World Rotaract Week on social media?		
Use of official Rotary promotional materials	Did your club use Rotary International's messaging and public service materials, such as broadcast videos, print ads, and other material in the Brand Center, to promote Rotaract in your community during the Rotary year?		
Promote your club	Will your club submit your best project for the Rotaract Outstanding Project Awards?		