



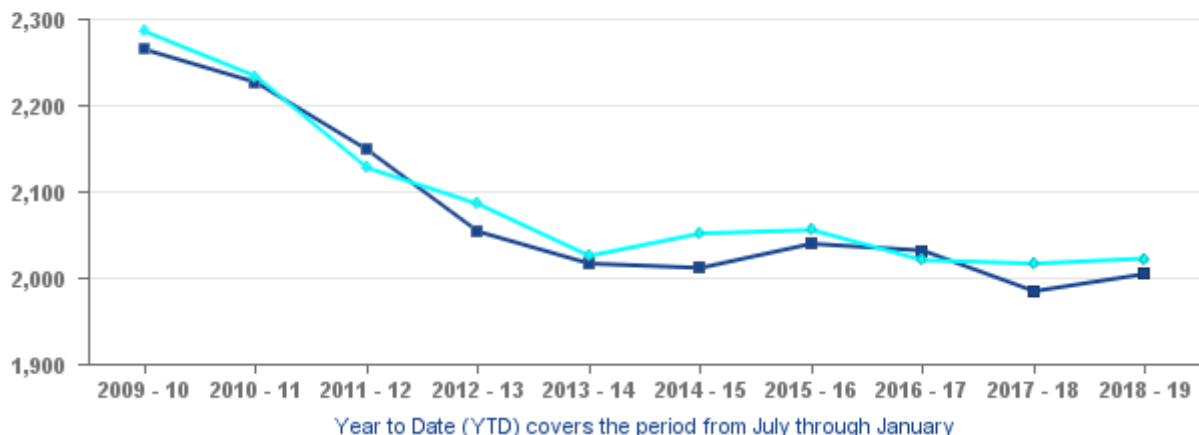
# DISTRICT 5220 MEMBERSHIP ANALYSIS

For July through January (2018 - 19)

	# Clubs Last 1 July	# Clubs Current	# Clubs with membership goal	% Clubs with membership goal	District Membership Goal	1 July Membership	Current Membership	Membership Net Growth (%)	Distance to Membership Goal	Alumni Membership		Gender Distribution		Age Distribution		Retention		
										Active Member Count	Active Member %	1 July Female %	Current Female %	1 July <40	Current <40	Retention LFY	Retention LYTD	Retention YTD
2018 - 19	54	54	44	81.48%	5,791	2,005	2,023	0.90%	4,015	21	1.04%	31.27%	31.54%	7.63%	6.97%	86.12%	93.96%	93.07%
2017 - 18	51	52	49	96.08%	1,932	1,985	2,017	1.61%	0	22	1.09%	28.82%	30.00%	7.66%	7.73%	86.94%	93.47%	93.96%
2016 - 17	50	50	39	78.00%	1,751	2,032	2,021	-0.54%	126	22	1.09%	28.59%	28.90%	7.73%	7.82%	88.09%	93.02%	93.47%
2015 - 16	52	50	45	86.54%	2,027	2,040	2,056	0.78%	118	24	1.17%	27.40%	27.68%	6.23%	7.00%	88.42%	0.00%	91.16%
2014 - 15	52	52	51	98.08%	2,327	2,012	2,052	1.99%	309	25	1.22%	0.00%	27.29%	0.00%	6.43%	0.00%	0.00%	0.00%

## Membership Trends

■ 1 July Membership ◆ Current Membership



## Membership Gains & Losses

	# of members at 1 July	# new members admitted	# new members terminated	# new members readmitted	# existing members terminated	# existing members readmitted	net change
2018 - 19	2,005	148	4	0	141	13	16
2017 - 18	1,985	295	26	4	270	28	31
2016 - 17	2,032	211	14	1	287	28	(61)
2015 - 16	2,040	268	28	1	284	33	(10)
2014 - 15	2,012	290	33	1	248	19	29

## Member Termination - Length of Membership

	# of members Term'd < 1 year	# of members Term'd 1-2 years	# of members Term'd 3-5 years	# of members Term'd 6-10 years	# of members Term'd > 10 years	Total # members Term'd in last 5 years
2018 - 19	31	33	27	16	38	145
2017 - 18	53	99	49	34	88	323
2016 - 17	47	106	46	47	57	303
2015 - 16	67	94	53	27	73	314
2014 - 15	70	75	41	40	58	284

## Member Termination - Reason

	Club Term'd	Age	Attendance	Business Obligations	Deceased	Family Obligations	Health/Personal	Joining New Club	Pilot Participation	Club Merged	on SAR	Other	Relocation	Misc Reasons
2018 - 19	0	0	0	22	8	5	0	6	0	25	0	1	19	59
2017 - 18	0	0	0	65	14	9	0	8	0	25	0	2	40	160
2016 - 17	0	0	0	91	14	11	19	13	0	0	0	40	48	67
2015 - 16	0	0	0	70	18	14	28	13	0	20	0	71	43	37
2014 - 15	0	0	0	52	21	11	39	8	0	0	0	43	45	65

## Regional Team

Regional Rotary Foundation Coordinator	Cole, Marjorie (3264553)	+1 619-285-9731	margecole81@gmail.com
Rotary Coordinator	Robinson, Brad (5233054)	+1 310-550-6756	BradLRobinson@gmail.com
End Polio Now Zone Coordinator	Montagne, Ernest (3247870)	+1 (520)250-4067	ernie.montagne@hotmail.com
Endowment/Major Gift Adviser	Russell, Pamela (3397017)	+1 (619)723-3651	pdgpam0809@gmail.com
Rotary Public Image Coordinator	Bell, James (6130780)	+1 661-364-1555	jimbeldq1516@gmail.com
Reports/Inquires	Rotary Support Center	(866) 9-ROTARY or (866) 976-8279	RotarySupportCenter@rotary.org

"Distance to Membership Goal" sums the number of members needed to achieve the membership goal for clubs in the district that have set a membership goal