



Vision

Together, we see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves.

Mission

To provide service to others, promote integrity, and advance world understanding, goodwill, and peace through its fellowship of business, professional, and community leaders.

Acknowledgments

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FOUNDATION AND HUMANITARIAN SERVICE

Rotary International

Zones 26/27 | DISTRICT 5220



STRATEGIC PLAN 2020 – 2023

For questions, feedback, or other inquiries about these goals, please contact your district leaders listed here.

We welcome your ideas, questions or concerns.

Foundation and Humanitarian Service

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Foundation and Humanitarian Service

The mission of The Rotary Foundation is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.

GOAL 1

Increase club awareness of the mission and objectives of The Rotary Foundation.

Objective 1: Increase awareness of the Rotary “WHY” through education of The Rotary Foundation and service projects.

- ✧ Educate members about TRF and its programs through the use of RI videos and resources.
- ✧ Attract and engage speakers on Foundation ideas for the district and for clubs.
- ✧ Develop/distribute “Rotary Minutes” about projects.

Objective 2: Educate Club Foundation chairs on TRF topics.

- ✧ Increase awareness of TRF mission and objectives.
- ✧ Encourage members to become Foundation leaders.
- ✧ Implement the Rotary Leadership Institute training program.

Objective 3: Expand educational options to support club and district.

- ✧ Support ongoing training for club and international grants.
- ✧ Assist PE’s, AG’s, and Grants Area Representatives to submit goals for Foundation to Rotary Club Central by February 20th annually.

GOAL 2

Encourage members, family, and friends to participate in giving to The Rotary Foundation.

Objective 1: Increase the number of members contributing and the per-person dollars given to The Rotary Foundation.

- ✧ Encourage each member to give a minimum of \$100 annually and to set a ‘stretch’ goal of \$180 or more annually.
- ✧ Ask all members to enhance their giving by 5% each year for 5 years.
- ✧ Request clubs to engage four speakers annually to speak on topics related to TRF programs or grants.
- ✧ Introduce the Triple Crown program to recognize those who are members of these three programs: Paul Harris Society, Major Donor, Bequest Society.
- ✧ Hold a reception annually for Major Donor and Bequest Society members.
- ✧ Increase by 5% annually the number of PHS members and clubs that participate in Every Rotarian Every Year.

Objective 2: Increase Polio Fund giving.

- ✧ Encourage each club to make an annual contribution of \$2,000 or an average of \$20 per member.
- ✧ Encourage each Rotarian to contribute \$15 whether or not there is a contribution by his/her club.

GOAL 3

Encourage clubs to use tools on Rotary.org to plan and complete local and global projects, then share them via various outlets.

Objective 1: Provide opportunities for clubs to learn to use the tools from RI, then apply their knowledge to complete projects on rotary.org.

- ✧ Provide tutorials at district level.
- ✧ Help/encourage clubs to report their projects on Rotary Showcase.
- ✧ Celebrate clubs who engage annually in sustainable local and international projects in the six areas of focus.
- ✧ Celebrate the participation in projects of club members, family, friends, neighbors, and colleagues.

Objective 2: Encourage clubs to share club and international projects in various avenues.

- ✧ Recognize clubs who report project information on social media, in club communications, or through other means that highlight the services provided to beneficiaries.