

**LEADERSHIP SPONSOR**  
**\$2,500**

3

**Recognition & Visibility:**

- Logo on the district website and signage at all District events
- Quarter-page ad in the District Conference program
- Social media thank-you (2x/year)

**Engagement:**

- Complimentary registration for one (1) at the District Conference
- Invitation to exclusive sponsor appreciation event
- Recognition from the podium during all District events
- Certificate of appreciation from District Governor
- Rotary-themed thank-you gift

**SERVICE SPONSOR**  
**\$1,000**

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**Recognition & Visibility:**

- Name listed on website and all District event materials
- Name included in group sponsor slides at two events of sponsor's choice.

**Engagement:**

- Invitation to exclusive sponsor appreciation event
- Recognition in District newsletter
- Certificate of appreciation from District Governor
- Rotary-themed thank-you gift



**EVENT SPONSOR**  
**\$500**

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**Ideal for local clubs or small businesses, focuses on a single event**

**Recognition & Visibility:**

- Name listed on district website and in Event program
- Group thank-you slide shown at one event of sponsor's choice.

**Engagement:**

- Certificate of appreciation from District Governor
- Rotary-themed thank-you gift
- Social media group mention

**PARTNER WITH US TODAY!**

Rotary International District 5220 lies in the heart of California and includes close to 1800 professional leaders working together to serve our communities, from the northern area of Galt south to Madera.

The district includes clubs along the I-5 corridor east to the Yosemite Valley and the Gold Rush towns along Highway 49. Your sponsorship and advertising reach extends far beyond our district!



**Sponsorship Contact**  
**Amy Wolfe**



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# ANNUAL SPONSORSHIP PROGRAM

**A Program for Community Partnerships & Impact**



# Purpose

To engage community-minded individuals, businesses and organizations that align with Rotary values, offering meaningful visibility, brand alignment, and opportunities to connect with leaders and changemakers throughout California.

To provide district event support, assist with leadership training, support new club formations, support youth programs and provide support for underserved members in the form of scholarships for Rotary membership and leadership training.

**UNITE  
FOR  
GOOD**



## Sponsorship Cycle July 1 – June 30



### FLEXIBLE PAYMENT PLANS

- ✓ **Single, Annual Payment**
- ✓ **Bi-Annual Payments \***
- ✓ **Quarterly Payments \***
- ✓ **Monthly Payments \***

\*Automatically charged to your debit or credit card

## PRESENTING SPONSOR \$10,000

1

### Recognition & Visibility:

- Top-tier logo placement on all District event signage, (District Conference, Leadership Academies, Rotary Foundation events) print materials, website, and email communications.
- Dedicated co-branded banner and booth/trade space at all District events, Rotary D5220 to provide banner.
- Full-page ad in the District Conference program and prominent ad placement in all district leadership event programs.
- Logo on District Zoom backgrounds for virtual events
- Social media spotlight (8 or more x/year)
- Opportunity to have up to a 60 second video clip presented at all District events. Sponsor to provide video clip.

### Engagement:

- Complimentary registration for four (4) at the District Conference
- VIP seating and special acknowledgment at all District events
- Invitation to an exclusive sponsor appreciation event
- Featured in a dedicated sponsorship e-blast
- Certificate of appreciation from District Governor
- Rotary-themed thank-you gift

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## VISIONARY SPONSOR \$5,000

### Recognition & Visibility:

- Prominent logo placement on all District event signage, (District Conference, Leadership Academies, Rotary Foundation events) print materials, website, and email communications
- Half-page ad in the District Conference program
- Social media spotlight (4x/year)

### Engagement:

- Complimentary registration for two (2) at the District Conference
- Invitation to exclusive sponsor appreciation event
- Certificate of appreciation from District Governor
- Rotary-themed thank-you gift

